



## **SQM SUPPORTS DISTRIBUTORS WITH SPECIALTY PLANT NUTRITION SEMINARS IN EUROPE AND CIS**

Under the umbrella “Specialty Plant Nutrition Experts”, SQM hosted agronomists from a wide range of local distributors throughout Europe and CIS for a -3day event to share and develop insights in the application of plant nutrition solutions.

A first event was held in December 2017 in Thessaloniki, Greece. It hosted participants of mainly north-east to south-eastern Europe. The program was balanced with basic plant nutrition insights and specific programs for crops like tomato, potato, cereals and blueberry. Mayor attention was given to the nutrient balances required by the plants, related to the ammonium and nitrate balances under different circumstances.

A second event took place in Paphos, Cyprus, last February. SQM welcomed participants from Russia, Belarus, Ukraine, Moldova, Armenia, Azerbaijan and other countries in the CIS area. Again here, the technical team of SQM brought a diverse program. Highlights were the evaluations on specific needs and applications for cereals and oilseed crops, showing clear results on yields and return on investments of a variety of practices and products.

These activities reinforce our position in the market as leaders in specialty vegetable nutrition, sharing the knowledge of our agronomic teams to improve the quality of crops in the various markets where we serve, and likewise, feed the close relationship we have with our customers around the world, looking for cooperation and growth.

