



SQM at CAC 2016

The Major Chinese Agro-Industry Event

In order to reinforce our position in the Asian market, SQM participated in CAC 2016, one of the world's largest international agro-industrial events, which was held in Shanghai, China.

In this 17th version of the event, held from March 9th to 11th, our company made the most of the large number of visitors from the agro-industrial area in order to promote the Specialty Plant Nutrition products available in that market, focusing primarily on the Fertigation products of the Ultrasol® line.

SQM had a large stand, designed with a special space where our agronomy team had the opportunity to reinforce ties with new and old suppliers, distributors, purchasers, retailers and other market representatives who attended the fair.



In addition, our colleague, Sissi Ji, gave a talk at the event. She is part of our agronomy team in SQM Beijing, and she reinforced the importance of balanced, made-to-measure nutrition for each crop.

The exhibition occupied five meeting rooms and established a commercial, communication and exchange platform that involved supplies, fertilizers, seeds, production and packaging equipment, crop protection, logistics, consultancy, laboratory and industrial support services.

The number of visitors reached a historic maximum in the exhibition's 54,000 square meters, where close to 1,000 exhibiting companies from over 20 countries participated, attracting over 30,000 visitors from various countries and regions.

